



## **MAIN SOUTH BUSINESS ASSOCIATION (MSBA)**

### **Who We Are?**

MSBA is an alliance of local businesses from the Main South commercial corridor that works to promote further economic development within the Main South community. Together we seek to build strong relationships among businesses, community members, and organizations to enhance the quality of life for the neighborhood. We provide guidance, resources, and networking opportunities to help our business thrive. We strive to make our community a walkable, engaging, and vibrant neighborhood for those who live in, work in, and patronize the area.

### **MSBA Members**

Any business in the Main South District is welcome to attend the meetings of the Main South Business Association and to join in our work. Our meetings are on the last Monday of each month in-person, at 6:30pm.

### **MSBA Values**

Family - Culture – Transparency – Respect – Diversity - Inclusion

### **MSBA Goals**

- Education & Support
- Community Engagement
- District Beautification
- Adversity and promote MSBA businesses



**Sponsor Contact Information**

Date \_\_\_\_\_

Legal Business Name \_\_\_\_\_

DBA (if appropriate) \_\_\_\_\_

Owner Name \_\_\_\_\_

Month/Day of Birth \_\_\_\_\_

Business Address \_\_\_\_\_

Business Established Date \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*Circle the business category you prefer to be listed as:*

Automotive      Restaurant      Grocery      Retail      Manufacturing

Service      Real Estate      Salon/Barber      Other:

Please describe your business: (what type of service provided)

Annual Sponsorship Fee: \$75.00

### **Sponsorship Benefits:**

- Participate in the General meetings of the Association
- Participate in Association held events, courses, training, etc.
- Business will be promoted at Association Events

### **Sponsorship Requirements:**

- Required to sponsor at least 2 events per membership year with a minimum amount of \$250 per event (monetary or goods).
- Be in good standing with the City/Town, State, and Federal Government
  - A MSBA Sponsor will be considered a member in good standing if all the following requirements are met:
    - The member is in good standing with their state and federal tax filings
    - The member is not participating in any illegal activities or conduct
    - The member is up to date with their membership dues
    - The member is in good standing with the MA Corporation division, as well as the City/Town, State and Federal Government.
- Be up to date with Sponsorship dues; Sponsorship dues can be increased as necessary to cover inflation and increased costs for operations of the Association. No increase will occur without prior written notice.
- Business Owners and managing partners all need to be found to have good moral character
- Subject to Annual Review

Please return this form along with your Sponsorship payment (Check or money order only, payable to **Main South Business Association**) and deliver in person or by mail to:

Main South Business Association  
c/o Main South Community Development Corporation  
875 Main Street  
Worcester, MA 01610

Email Address: [mainsouthba@gmail.com](mailto:mainsouthba@gmail.com)